Tote Bag - Double Sided
Square / 250 x 250mm

How to set and supply your artwork correctly

1. Select: *Layers Tool:* ◈(F7) **>** Select: *Artwork (place here)* layer.

Create/Add your design to the *Artwork* layer.

2. Once your design is complete, please remove the *Guide* layer.

Failure to remove will result in the guide layer printing over your artwork design.

3. Export to: *Adobe PDF (Print)* (PC: ctrl+ E / Mac: cmd+E).

Please ensure when exporting to a PDF file you select **'pages'**:

Layers
- ⊙ > Guide (delete this layer)
- ⊙ > Artwork (place here)

• **Accepted format:** Adobe PDF (Print). Ideally: PDF/X-4a: 2008 (one file)
• **Colour:** CMYK (RGB and Pantones will be converted)
• **Fonts:** Embedded or converted to outlines
• **Image Resolution:** 300dpi to 450dpi

Please note: Any areas set to 'White' will print. If you require transparent areas (e.g. so that the tote material shows through) please ensure these are set to 'no fill'.

Finished Size - This is the size of your printed area.

Safe Area - We recommend keeping text and important content out of the grey area.

Bleed - Please extend your artwork into this section. This is to avoid white or unprinted edges when trimmed to finished size.

Tote Bag - Double Sided

Square / 250 x 250mm

How to set and supply your artwork correctly

1. Select: *Layers Tool:* ◆(F7) **>** Select: *Artwork (place here)* layer.

Create/Add your design to the *Artwork* layer.

2. Once your design is complete, please remove the *Guide* layer.

Failure to remove will result in the guide layer printing over your artwork design.

3. Export to: *Adobe PDF (Print)* (PC: ctrl+ E / Mac: cmd+E).

Please ensure when exporting to a PDF file you select **'pages'**:

Layers

> Guide (delete this layer)

> Artwork (place here)

• **Accepted format:** Adobe PDF (Print). Ideally: PDF/X-4a: 2008 (one file)
• **Colour:** CMYK (RGB and Pantones will be converted)
• **Fonts:** Embedded or converted to outlines
• **Image Resolution:** 300dpi to 450dpi

Please note: Any areas set to 'White' will print. If you require transparent areas (e.g. so that the tote material shows through) please ensure these are set to 'no fill'.

Finished Size - This is the size of your printed area.

Safe Area - We recommend keeping text and important content out of the grey area.

Bleed - Please extend your artwork into this section. This is to avoid white or unprinted edges when trimmed to finished size.