



ESSEX BANNERS LTD COMPANY PROFILE





Welcome Message

"Welcome to Essex Banners, your one-stop destination for outstanding signage and merchandise solutions! We're delighted to have you here. As a leading provider of high class merchandise and a wide range of large format signage options, we specialise in transforming your ideas into stunning reality"

Danny Tyler

CEO-Founder

At Essex Banners, we offer much more than just banners. From safety signs to merchandise, to business and commerce signage, we cover it all. Our comprehensive services include professional printing and seamless installations, ensuring a hassle-free experience from start to finish.

Our dedicated team of experts combines artistic flair with the latest printing technology to create captivating visuals that leave a lasting impression. We take pride in delivering top-quality products, whether it's a large-scale outdoor sign or an intricate indoor display.

With our versatile range of options and customization capabilities, we can help you effectively communicate your message, enhance your brand presence, and meet your unique requirements. From design concept to final installation, we're here to guide you every step of the way.

Thank you for choosing Essex Banners as your signage partner. We look forward to collaborating with you, providing exceptional print quality, seamless installations, and outstanding customer service. Welcome to a world where creativity, precision, and professionalism merge to bring your vision to life!"

About **Company**

If you are looking for a print partner that will make your life easier when ordering print, you have come to the right place. Essex Banners Ltd is an award-winning, family owned and operated business with a reputation for quality, service and innovation. Our people make the difference.

Based in the Hornchurch area, Essex, we provide design and printing services for clients both locally and nationally. With personalised account managers, there is a huge wealth of resource's and experience for our clients to tap into. We have some of the most knowledgeable and passionate people in the industry working at every touch point.

Specialist consultants from various design and print backgrounds are on hand to guide you through the process of ordering complex projects. They pride themselves on delivering great service and helping you find innovative ways to break through the competition and get your customer's attention. This is a truly valuable part of the Essex Banners experience that sets us apart from our competitors.

Grounded in generations of printing history, Essex Banners lead the way on the national stage. Embracing advancements in technology providing you best-in-class printing and speed to market. Our end to end solution means one point of contact for all your visual communication needs.

Let us take care of you, so you can get on with growing your business.

**GRAPHIC DESIGN /
DIGITAL PRINT /
OFFSET PRINT /
WIDE FORMAT PRINT /
SIGNAGE /
CLOTHING PPE /
MERCHANDISE /
STATIONARY /
EVENTS EXHIBITIONS/**







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At your disposal is a personal account manager. Your print journey starts us offering own unique set of skills, ensuring your job is a success.

Vision & How?

Who we help and how?

Our clients include small to large enterprises and Very large corporations across many industry sectors. Manufacturing and export, local and government, education, retail and finance. As an independent family owned business, we have become a trusted partner for many other trade printers, agencies and creatives throughout the UK.

Our team include designers, print consultants, online ordering specialists, offset and digital print managers, packaging and labelling experts, signage and point of sale manufacturers, installers and a finishing and logistics team.

What about digital print?

Short run? Printing made fast and easy, for less.

With so many stock options available now and a range of embellishments to make your project stand out from the crowd, talk to our consultants about your next print project. Need ideas? Check out our website and Instagram feed for the latest trends.

Our digital equipment can duplex and personalise on a wide variety of in-house papers and packaging boards from 80-400gsm onto a maximum sheet size of 364x660mm. With digital embellishments including white, neon and clear toners offering more wow for less.



Our Clients



Our service is tailored to your needs. From online ordering for those repeat jobs and personalised business cards. To specialist consultants who will come to you and share their wealth of knowledge for that complex print project.



Offset Print

Offset printing offers high-quality and consistent results, making it suitable for large-scale production. It is widely used for various printing needs, such as books, magazines, brochures, catalogs, and other marketing materials. The method allows for precise color reproduction, sharp details, and the use of various paper types and finishes.

While offset printing is known for its superior image quality, it typically requires initial setup and higher costs compared to digital printing for small print runs.

However, as the print quantity increases, the per-unit cost tends to decrease, making offset printing more cost-effective for larger production volumes.

Overall, offset printing is a reliable and versatile printing method used by many businesses and organizations for high-quality, large-scale printing projects.



Wide format printing & signage

Wide format printing plays a crucial role in producing high-quality and eye-catching signage. With its ability to print on larger materials, wide format printing allows for the creation of impactful visuals that can be easily seen from a distance or in large spaces. It enables businesses to effectively communicate their messages, promote their brand, and grab the attention of their target audience.

Wide format printing and signage are widely used in various industries, including retail, hospitality, real estate, events and exhibitions, construction, and more. They offer versatility in terms of size, material, and design possibilities, making it possible to create customized and visually appealing graphics that effectively convey messages and capture attention in both indoor and outdoor environments.



Merchandise

Merchandise printing refers to the process of printing designs, logos, or artwork onto various items and products intended for promotional or branding purposes. It involves customizing merchandise such as apparel, accessories, promotional products, and corporate gifts with personalized graphics or messages.

Merchandise printing offers businesses and organizations the opportunity to create customized items that showcase their brand, logo, or artwork. It is commonly used for promotional events, marketing campaigns, corporate gifts, team apparel, and merchandise sales. Personalized merchandise helps in building brand recognition, fostering customer loyalty, and creating a cohesive brand identity.

Clothing / PPE

Printing branded clothing and PPE can be an effective way to promote your brand while ensuring safety and protection for individuals. Customizing clothing and PPE with your brand logo or design helps create a professional and cohesive image for your business or organization.

When printing branded clothing, you have various options, including screen printing, direct-to-garment printing, embroidery, or heat transfer methods. Each technique offers unique benefits in terms of durability, color vibrancy, and design complexity. Consider the type of garment, desired aesthetics, and your budget when choosing the printing method.

By printing branded clothing and PPE, you can create a sense of unity, professionalism, and brand recognition among your employees, clients, or customers. It's an excellent way to promote your business..



Print / Stationary

Printing and stationery go hand in hand when it comes to business operations and communication. Printing services encompass a wide range of products and materials, while stationery refers to various paper-based items used for writing, correspondence, and organization.

Printing and stationery services can be tailored to suit your specific needs, whether you're a small business, organization, or individual. They play a crucial role in maintaining your professionalism, promoting your brand, and facilitating effective communication both internally and externally.



Finishing

Print finishing encompasses a variety of processes and techniques applied to printed materials to enhance their appearance, durability, and functionality. These techniques include binding, lamination, spot UV coating, foil stamping, embossing and debossing, die cutting, folding and creasing, UV varnishing, and more. Binding involves securing pages together to create books or brochures, while lamination adds a protective plastic film. Spot UV coating selectively applies glossy coating to highlight specific areas. Foil stamping adds metallic or colored foil accents.

Embossing raises parts of the print, while debossing creates an indented impression. Die cutting shapes printed materials. Folding and creasing provide organized folds, while UV varnishing adds a clear protective coating. These finishing techniques add value and a professional touch to printed items, making them visually appealing..



Innovation

The print industry is constantly evolving and whilst many other companies have ceased investing in commercial print technology, we remain print focused. As one of the UK's leading print companies, we owe our continued growth and success, in part, to embracing new technology with a clear vision for the future. Every new technology acquisition is driven by our desire to create a better experience for our customers.







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