# SEG FABRIC GRAPHIC

## 3m × 2m

## Size

This template is 100% scale of full size, and must not be re-sized or scaled.

## Shape

**Bleed line**
Artwork must extend to this line. The area in between this line and the safe area line must only be used as a quiet area.

**Cut line**
Perimeter of the cut graphic area.

**Approx visible line**
Approximate perimeter of the visible graphic area, after the graphic has been fitted to the unit.

**Safe area line**
Important content (text, logos etc.) must be kept within these lines.

## Layers

**Design.** Must be used to create and supply your design.

🔒 **Guide.** Must not contain any of your design elements. Must be deleted before saving your print-ready file.

## Artwork Requirements

Artwork must be supplied:

- At the exact size of this template
- With all fonts outlined
- With all images embedded
- With all design elements on the Design layer
- With background/quiet content all the way to the bleed line(s)
- With all important content inside the safe area(s)
- With none of the template guide lines included or flattened
- With all template elements and text removed
- With no crop marks, bleed marks, colour bars or other registration marks present
- As either PDF (preferred), AI or EPS format
- With exported files checked (e.g. in Adobe Acrobat/Reader) that all design elements are included

For a full list of artwork requirements, please refer to our website.

## Considerations

Please bear in mind that due to potential movement, shrinkage, and expansion during printing, calenderisation, cutting, finishing and fitting, we highly recommend avoiding the use of framed borders and other design elements that follow or rely on distance to the perimeter of the graphic. Doing so would run the risk of a visually uneven edge as we cannot guarantee even borders when cut.

For back-lit graphics only: please be aware that edge-lit lightboxes work best with busy, vibrant designs. Plain and single-colour designs can highlight lighting anomalies.

Currently, the dye-sublimation process does not allow for the use of Pantone colours. Any Pantone colours must either be converted to (or replaced with) CMYK colours before supplying your print-ready file.

**Please refer to the instructions on the first page.**

**All artwork elements must be supplied on the Design layer. The Guide layer must be deleted before saving your print-ready file.**

**This text and all other template elements and guide lines must be deleted or not provided in your print-ready file.**